Dear Sir or Madam,

On behalf of the Canadian Celiac Association, we would like to formally invite you to our 2018 National Conference taking place June 9, 2018 in beautiful Ottawa, Ontario. We are excited to be hosting this event in the heart of our downtown core, steps from Parliament Hill, the Byward Market, and the other countless sights that make Ottawa such a lovely place to visit, especially at this time of year. We will of course complement this experience with a line-up of fascinating speakers to bring the latest from the world of research in celiac disease and gluten sensitivity.

As you may be aware, we complement the national conference with a food show, where vendors from across the country sample and sell their gluten-free products – from pizza to cosmetics and from brownies to hummus! Conference delegates will have complimentary access to the food show, and it will also be open to the general public for most of the day. As it’s been years since our city has seen such an event, we are expecting a big and enthusiastic crowd!

With you being a valued provider of gluten-free products, we wanted to personally extend an invitation to support the Canadian Celiac Association through participation in our national conference and food show. We have prepared several sponsorship options, outlined below, to as best as possible meet all budgets and business needs. Don’t miss this opportunity to showcase your products to this highly targeted, highly engaged and highly hungry audience! We would greatly appreciate your contribution to helping make Canada a better place for those who have to eat gluten free.

The Canadian Celiac Association is the national voice for all Canadians adversely affected by gluten, and is dedicated to improving diagnosis and quality of life. Founded in 1972, the CCA provides vital education, research, advocacy, awareness and support services to Canadians with celiac disease or gluten sensitivity. For more information, please visit www.celiac.ca.

We thank you in advance for your collaboration, and are happy to entertain any questions. We hope to see you here in Ottawa!

Sincerely,

Mark Johnson
President, Canadian Celiac Association – Ottawa Chapter
613-843-9213 / president@ottawaceliac.ca

Kerstin Dowd
Chair, Sponsorship and Vendor Fair, CCA Conference 2018
liaison@ottawaceliac.ca
## CCA Conference Sponsorship Opportunities

**Canadian Celiac Association 2018 National Conference – Ottawa, Ontario**

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<tr>
<th>Options &amp; Contributions</th>
<th>What You Receive</th>
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<tr>
<td><strong>Platinum</strong>&lt;br&gt;$5,000&lt;br&gt;LIMIT 1 COMPANY**</td>
<td>- One hour speaker slot at the conference (should be primarily of a scientific/medical nature – subject to CCA approval), including an opportunity to bring greetings. At least 20 of 60 minutes should be set aside for Q&amp;A.&lt;br&gt;- Exclusive sponsor of the CCA Presidents and Donor Reception Friday, June 8&lt;br&gt;- Complimentary banner advertisement in three editions of the monthly Canadian Celiac Association e-newsletter, read by approximately 3,500 individuals (approximate $1,500 value)&lt;br&gt;- Logo/company name featured prominently on PowerPoints during the conference, including a company advertisement&lt;br&gt;- Recognition via social media (approx. 10,000 adherents on Facebook and 2,500 on Twitter) including sponsored advertisement (Value $1,000 – some funds to be applied to a Facebook paid ad)&lt;br&gt;- Featured acknowledgment in the conference programs&lt;br&gt;- Acknowledgment on Canadian Celiac Association national and Ottawa Chapter websites (6 months) ($1,000 value)&lt;br&gt;- A half-page advertisement in one edition of Celiac News, sent to all CCA members across Canada ($375 value)&lt;br&gt;- A full-page advertisement in four editions of the Ottawa Chapter newsletter, read by approximately 500 individuals ($500 value)&lt;br&gt;- Place up to five items (promotional materials / food samples) in the conference goodie bags. ($250 value)&lt;br&gt;- Double-Sized Exhibitor Booth with premium location placement ($1,000 value)</td>
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<tr>
<td><strong>Gold</strong>&lt;br&gt;$3,000&lt;br&gt;LIMIT 2 COMPANIES</td>
<td>- Your company will be featured on signage and PowerPoint at one of our two conference break periods, and you may have a rep on hand to speak to delegates ($1,000 value)&lt;br&gt;- We will also display and distribute any provided company literature in the break area, and you have the first right of refusal for providing the goodies for delegates for the break&lt;br&gt;- Complimentary banner advertisement in one edition of the monthly CCA e-newsletter (approximate $500 value)&lt;br&gt;- Recognition via social media (approx. 10,000 adherents on Facebook and 2,500 on Twitter) (approximate $500 value)&lt;br&gt;- Logo/company name featured on PowerPoints during the conference&lt;br&gt;- Acknowledgment in the conference programs&lt;br&gt;- Acknowledgment on CCA national and Ottawa Chapter websites (3 months) ($500 value)&lt;br&gt;- A half-page advertisement in four editions of the Ottawa Chapter newsletter, read by approximately 500 individuals ($250 value)&lt;br&gt;- Place up to three items (promotional materials / food samples) in the conference goodie bags ($150 value)&lt;br&gt;- Exhibitor Booth with premium location placement ($500 value)</td>
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| **Silver**         | • Complimentary banner advertisement in one edition of the monthly CCA e-newsletter (approximate $500 value)  
                     • Recognition via social media (approx. 10,000 adherents on Facebook and 2,500 on Twitter) (approximate $500 value)  
                     • Logo/company name featured on PowerPoints during the conference  
                     • Acknowledgment in the conference programs  
                     • Acknowledgment on Canadian Celiac Association national and Ottawa Chapter websites (3 months) ($500 value)  
                     • A half-page advertisement in four editions of the Ottawa Chapter newsletter, read by approximately 500 individuals ($250 value)  
                     • Place up to three items (promotional materials / food samples) in the conference goodie bags ($150 value)  
                     • Exhibitor Booth ($350 value) |
| **Bronze**         | • Quarter-page advertisement in four editions of the Ottawa Chapter newsletter, read by approximately 500 individuals ($125 value)  
                     • Acknowledgment in the conference programs  
                     • Exhibitor Booth ($350 value)  
                     • The right to place up to two items (promotional material or packaged food sample) in the conference goodie bags ($100 value) |
| **Exhibitor Only** | • Exhibitor Booth                                                             |
| **Goodie Bag Only**| • The right to place one item (promotional material or packaged food sample) in the conference goodie bags |
Sponsor/Exhibitor Registration Form

Canadian Celiac Association – National Conference 2018
Ottawa, Ontario

Please mail registration form and cheque or money order to our treasurer:
June Williams
Canadian Celiac Association, Ottawa Chapter
4047 Viewbank Road RR1, Kars, Ontario, K0A 2E0

Company Name:______________________________________________________________

Address:____________________________________________________________________

City __________________________ Province ______________ Postal Code ______________

Contact Person:____________________________ Email______________________________

Phone number (_______) __________________________ Cell (_______) __________________

Please select from the following options:

___ Platinum Sponsor $5,000 ___ Bronze Sponsor $500
___ Gold Sponsor $3,000 ___ Exhibitor Booth $350
___ Silver Sponsor $1,500 ___ Goodie Bag Only $25

___ Check here if you would like to donate a door prize (we will contact you for details)

___ Check here if you will require electricity and/or extra furniture (apart from one table and chair) for your booth. Extra fees will apply.

___ Check here if you wish to support one of our breaks with donated product.

*Thank you! Please send your cheque or money order to the address above.*