THE GLUTEN-FREE CERTIFICATION PROGRAM

Getting Started

Become Educated on the Standards
- Take an overview course
- Executive overview for senior managers

Have A Facility Gap Analysis Completed
- Where are we now
- What do we need to do to become certified

Apply to the Program
- Click Here to apply
- Receive the technical standards and documents

Sign Your Program License Agreement (PLA) and Schedule “A” Outlining:
- Terms and conditions
- Manufacturing facility locations
- Brands and SKU’s
- Annual license fees

Appoint A Driver

Select the Road Crew
- Internal Resource that will manage/oversee the development and implementation
- Does it require an external consultant?
- Appoint a cross functional team made up of QA, Marketing and Regulatory
- Report progress to senior management

Revving Up!

Set the Milestones
- Develop your project plan
- Ensure realistic milestones are created
- Prepare for audit with the Self-Evaluation Checklist

Select GFCP Approved Certification Body Who Will:
- Provide you with a proposal of audit costs
- Explain the audit and certification process
- Select a date for your certification audit

Develop & Implement Gluten Management System
- Continue your education and training
- Internally assess effectiveness

Start the Journey

Conduct GFCP Certification Audit
- Achieve Your Certificate of Recognition (COR)
- Celebrate!
- Remember: Certification is not the end of the journey, it is just the beginning...

Reach Your Destination!

Design Your Packaging
- Review the Trademark Usage Guide
- Design labels and submit with a Trademark Approval Form to labels@glutenfreecert.com
- Use GFCP trademark(s) on pack and in marketing

Continue the Journey

Market Your Certification
- Complete the GFCP Web Listing Form
- Take advantage of the GFCP Targeted Marketing Strategy and receive:
  - Product listing on GFCP, BC & CCA websites
  - Press Release announcing certification
  - Review of brand communication materials
  - Newsletters to GFCP, CCA & BC member stakeholder groups
  - Mention on GFCP, CCA & BC social media
  - Access to gluten-free market research

Enjoy the Experience

12 months goes quickly. Be audit ready every day!
- Notify your GFCP contact should there be a need to make any amendments to the Schedule “A”
- Continue to assess the ongoing effectiveness of your gluten management system
- Use your internal audit and corrective and preventive action processes to drive improvement
- Ensure any changes in products, processes and your organization are reflected in your food safety and gluten management system
- Recertification audits occur annually—confirm early!
- Continue with ongoing employee training

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